



Connecting the Third Sector

Tuesday May 31st, 1pm

**GCVS, The Albany Learning and Conference Centre
44 Ashley Street, Glasgow, G3 6DS**

The Glasgow Third Sector Forum invites voluntary sector organisations, volunteering organisations and social enterprises to participate in an informative and engaging event that will;

- Outline the plans of the Glasgow Third Sector Forum for connecting the sector with information and resources
- Present the opportunities of engaging with cloud computing
- Discuss the pros and cons of using social media within the Third Sector to engage with existing clients and new customers - **“Social media could boost the UK’s social enterprises by an average of £212,000, according to research carried out by O2 and the RBS SE100 Index”.**

source - <http://www.socialenterpriselive.com/section/news/management/20110329/social-media-boost-social-enterprise-%C2%A3212000-new-research-reveals>

This event has been sponsored by the Glasgow Social Enterprise Partnership (GSEP) and is the first event to be organised by the Glasgow Third Sector Forum.

The event is free of charge to Glasgow based Third Sector Organisations.

Connecting the Third Sector

The draft programme for the day includes:

- 1. Glasgow Third Sector Forum - an interactive information and communication platform**
David Farrell Shaw and Helen Scammell will outline how the Forum will communicate with Third Sector Organisations - bulletins, facebook, events, public sector engagement information, online forum, funding opportunities. (This is your opportunity to shape and influence the platform before it goes live in June 2011).
- 2. Introduction to Cloud Computing**
What is Cloud Computing? Can Third Sector Organisations achieve cost savings and improve quality and security by using cloud computing? Discussion with Cloudwise (part of The Wise Group).
- 3. Social Media for Third Sector Organisations**
A candid overview of how social media can increase reach and effectiveness or waste time and damage reputation - not to be missed!

Tuesday May 31st, 1pm
GCVS, The Albany Learning and Conference Centre
44 Ashley Street, Glasgow, G3 6DS



Agenda

- | | |
|-------|--|
| 13.00 | Registration |
| 13.15 | Introduction & Overview – Glasgow Third Sector Forum
Liz McEntee, GCVS and Gerry Higgins, CEiS |
| 13.25 | Glasgow Third Sector Forum - an interactive information and communication platform
David Farrell-Shaw, Specialisterne Scotland & Helen Scammell, GCVS |
| 14.25 | Introduction to Cloud Computing
Allan Lee Bourke & Chris Seely, Cloudwise |
| 15.25 | Tea & Coffee Break |
| 15:40 | Social Media for Third Sector Organisations |
| 17.00 | Summary & Close |

For more information and to book your place go to:

<https://ceis.sym-online.com/registrationforms/connectingthirdsector/>

If you have any queries please contact CEiS Events on

0141 425 2923 or e-mail eventmanagement@ceis.org.uk